



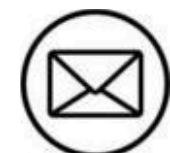
# Kim

VIDEO GAME  
UX/UI DESIGNER

## CONTACT



+46 73-530 66 68



kimux101@gmail.com



www.kimux101.info (password: kimux202506)



Sweden

## EDUCATION

2017 - 2018

MAc User Experience Design

Polytechnic University of Milan

2009 - 2012

BSc Economics and Management

Catholic University of the Sacred Heart

## SKILLS

UI assets implementation in Unity

Low/Hi-Fidelity Prototype

Information Architecture

Interaction Design

Visual Design

Design System Management

Telemetry Management

Qualitative Research

Quantitative Research

Competitive Analysis

User Testing

HTML & CSS

## LANGUAGES

Italian

English

Chinese

Spanish

## EXPERIENCE

08/2024 - Present | Self Employed

Key works:

- Specialized in leveraging AI technologies to create innovative and engaging user experiences for video games.
- Conducted user research and usability testing to refine UX strategies, resulting in more intuitive and satisfying player interactions with AI systems.
- Collaborated with AI engineers and game designers to create prototypes and test new features, focusing on optimizing player engagement and retention.

09/2020 - 11/2023 | UI Lead

I led a team of designers to create wireframes, prototypes, and high-fidelity mockups, increasing user satisfaction. I have collaborated with designers to translate concepts into intuitive user experiences. I defined and implemented a comprehensive testing strategy to increase user engagement. With my team we have launched 5 video games successfully.

**NetEase Games - Video game company**

02/2018 - 12/2019 | Senior UX Designer

Led a team in creating wireframes, prototypes, and mockups, ensuring alignment with client's requirements.

Managed project risks and progress, delivering high-quality products on time by collaborating with cross-functional teams.

**G2P Design - Design studio**

09/2016 - 12/2017 | Marketing

Coordinated Italian-Chinese-English communications. Event planning, multimedia marketing on cross platform: Website, Instagram, Twitter, etc.

**Stereopsia - VR/XR company**